



ANTHONY TRAN

Wake Forest, North Carolina | 919.260.8726 | contact@anthony-tran.com

Creative Director / Visual Communication / Cinematographer

Creative. Passionate. Ambitious. As a visual communicator and storyteller, I thrive in collaborative environments to provide solutions that influence and inspire audiences, create action and leave lasting impressions with the goal to create and build value.

Portfolio

Online / Print / E-mail. Please see a brief sample of published work on the following pages attached to this resume. Please request to review any project(s) in detail or any additional portfolio selections pertaining to your specific needs or project(s).

Strengths

Visual Communication & Storytelling. Creative Direction, Identity, Social Presence, Branding, Marketing, Digital Strategy, Film Production, Sound Design, Motion Graphics, Photography, Graphic Design

Education

College of Design at NC State University 08/2004 – 05/2009 Raleigh, NC
Bachelors in Graphic Design (BGD)
Studio Concentration in Photography / Cinematography / Digital Media

Woods Charter School 08/2000 – 06/2001 Chapel Hill, NC
High School Diploma
Cambridge Art Curriculum

Experience

FX Designs 02/2001 – Current Wake Forest, NC
www.fxdesigns.net Founder / Creative Director

Responsibilities Providing creative direction and marketing strategies for local, national, and international based clients to produce compelling visual communications through graphic design for digital and print based mediums, and time-based rich-media.

ONE | STUDIOS 03/2006 – Current Morrisville, NC
www.one-studios.com Founder / DP / Cinematographer

Full-service production studio that provides visual-based story-telling through graphic design coupled with high fidelity photography, film, motion graphics, and sound design. Client projects include work for advertising, promotion, and marketing.

Cheshire Pork 01/2017 – Current Raleigh, NC
www.cheshirepork.com Creative Direction / Rich Media

Providing recipe cooking technique and story-telling films for a national client base, with accompanying supportive print marketing collateral which includes recipe cards, magnets, stickers, brochures.

Kamado Joe 02/2017 – 07/2018 Raleigh, NC
www.kamad joe.com Film / Branded Content

Creative direction and leadership providing on-location documentary and lifestyle films for branding content marketing to an international marketplace. Film production for recipe and grilling techniques, casting talent and scouting filming locations.

CaptiveAire Systems 02/2009 – 11/2018 Raleigh, NC
www.captiveaire.com Creative Consultant

Creative consultant and graphic design for visual branding, marketing, and sales initiatives. Successfully executed advertising, marketing campaigns through digital and printed marketing collateral (sales flyers, brochures, booklets, posters, website design, e-mail marketing, trade show booths, product photography, and case-studies through film production)

Thales Academy 11/2008– 10/2016 Raleigh, NC
www.thalesacademy.org Creative Consultant

Provided graphic design concepts for web, print with photography for a growing private school chain with 8+ campuses.

BizCom Web Services 01/2006 – 05/2008 Raleigh, NC
www.bizcomweb.com Creative Consultant

Provided graphic design visualizations and concepts for projects including website design, print design, motion design, photography for local and national client-base.

Software

Adobe Photoshop (Master) Adobe AfterEffects (Expert) Microsoft Office Suite
Adobe Illustrator (Expert) Adobe Lightroom (Intermediate) Microsoft Windows
Adobe InDesign (Expert) Adobe Audition (Intermediate) Apple OS X
Adobe Premiere (Expert) Google Apps

References

Professional reference upon request.

Portfolio: Logo Development / Branding & Identity

Below is a brief sample of my logo development portfolio. Please contact for additional applicable portfolio selections pertaining to your specific needs or project(s).



Portfolio: Print Design & Marketing Materials

Below is a brief sample of my print portfolio. Please contact for additional applicable portfolio selections pertaining to your specific needs or project(s).

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A Comprehensive, Integrated System From Floor to Roof

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Rapid Lead Time & Shipping

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features & benefits

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The Most Effective
Control Options in Commercial Kitchen Ventilation

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RUPPAIR

RUPPAIR

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KUDZOO

CAPTIVAIRE

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KUDZOO

CAPTIVAIRE

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FOUNDATIONS BUILT ON PRIDE, HONESTY, AND ATTENTION TO DETAIL

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20th Annual NC Veterinary Conference

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20th Annual NC Veterinary Conference

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20th Annual NC Veterinary Conference

CAPTIVAIRE

20th Annual NC Veterinary Conference

CAPTIVAIRE

syntrovia

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TEAMS BUILT TO DOMINATE

CAPTIVAIRE

TEAMS BUILT TO DOMINATE

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ST. THOMAS MORE ACADEMY

CAPTIVAIRE

The Thales Way

CAPTIVAIRE

Syntrovia Rediscovering Health

CAPTIVAIRE

Portfolio: Website Design

Below is a brief sample of my web design portfolio. Please contact for additional applicable portfolio selections pertaining to your specific needs or project(s).

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